

## FOR IMMEDIATE RELEASE

## 500 People Attend Mars Electric Open House and New Product Expo

Mars Electric, northeast Ohio's leading distributor and wholesaler of electric supplies hosts largest event of its kind at its new central warehouse and headquarters in Mayfield Village, Ohio.

CLEVELAND, OH – October 4, 2017 – <u>Mars Electric</u>, a leading, independent wholesale distributor of lighting, gear and electrical supplies, hosted an Open House and New Product Expo on September 14<sup>th</sup> at its new Mayfield Village location. Over fifty manufacturers and hundreds of contractors, project managers and maintenance personnel from all over Northeast Ohio visited Mars Electric's new 108,000 square foot operation.

Guests were treated to food, drinks, over \$10,000 in prizes and entertainment while they toured Mars Electric's newest location.

"We were so honored to show our customers and manufacturing partners around our state-of-the-art facility. We're very proud of our people who tirelessly made the move and open house a success," said Fran Doris, CEO of Mars Electric.

"Our customers told us our Grand Opening and New Product Expo was one of the largest event of its kind in our entire region. They felt it was really worthwhile as they had a chance to see our VMI, wire services, new-dedicated prefab center and new products from over fifty manufacturers, all in one place," explained Michael Mammone, Vice President of Sales.

## **About Mars Electric**

Mars Electric, a leading independent, wholesale distributor of lighting, gear and electrical supplies, is devoted to providing extraordinary service and value to its customers. At the heart of Mars Electric's operation are its dedicated, experienced and highly respected employees. Now with twelve branches across northeast Ohio, Mars is able to quickly deliver nearly any product a contractor needs. For more information, please visit www.mars-electric.com.

For more information or to interview Michael Doris or Michael Mammone, please contact:

Laura Sheridan laura@vivalabrand.com (216) 548-6780